

# Winnie A. Wright

Email: [wwright@thv11.com](mailto:wwright@thv11.com) Reel Tape: [winniewright.com](http://winniewright.com)

## Experience:

### **KTHV: Anchor/Multi-Media Journalist - Little Rock, AR Oct 2015 - Present**

- On a day-to-day basis at THV11, I am leading the 6pm newscast; inside the courtroom when a controversial decision is made, at the prison as the execution is completed, or live in the field with the exclusive information. I was featured on CBS Evening News when 28 people were shot inside a Little Rock nightclub, and reported for Tegna sister station, KHOU, after Hurricane Harvey. I am also the THV11 Saturday Morning anchor. Since I took on the role, we've incorporated more political interviews with state and national leaders addressing the concerns of Arkansans. Those sources were developed in my time at the State Capitol covering the 2016 Legislative Session.

### **WCTV News: Multi-Media Journalist - Tallahassee, FL - Oct 2013 - Oct 2015**

- As Valdosta Bureau MMJ, I was responsible for shooting, editing, and fronting all news stories an hour and a half from the luxuries of the newsroom.

### **Alliance Marketing Partners: Social Media Coordinator - Atlanta, GA - March 2013-Oct 2013**

- Coordinated all social media efforts for clients on multiple social media outlets.

# **Internships:**

## **The Walt Disney Company: Professional Intern - Celebration, Florida - June 2012–Jan 2013**

- Planned media events, social media, & press releases for Disney Institute & Golden Oak Resort.

## **City of Tuscaloosa: Intern - Tuscaloosa, AL - April 2012–June 2012**

- Coordinated social media, events, and interviews for the City's Incident Command department.

## **WVUA-TV: Senior Reporter Tuscaloosa, AL Aug 2010–April 2012**

- Reporting, shooting, editing and camera skills on linear and non-linear systems.

## **CNN: Guest Blogger Atlanta, GA Summer 2011**

- Guest Blogger for CNN.com on the rebuilding of Tuscaloosa following a deadly EF4 tornado that destroyed much of my college town.

## **WBRC: News Intern Birmingham, AL Summer 2011**

- Shadowed reporters and contributed to the station's website and blog in a top 40 market.

## **Dublin City Council: Intern Dublin, Ireland Summer 2010**

- As the Lord Mayor's Intern, I created his personal and professional websites, coordinated media/public relations, and managed social media.

## **WVUA-FM: Host Tuscaloosa, AL August 2008–May 2010**

- As Co-host of “The Morning Drive-Thru”, I have experience running a soundboard, hosting shows and conducting interviews.

## **Education:**

### **The University of Alabama**

**Major:** Telecommunication and Film & Political Science **Minor:**

International Studies **GPA:** 3.8

- National Society of Collegiate Scholars - The Golden Key Society
- PRSSA
- Lambda Sigma Pi - Alpha Delta Pi Sorority - Phi Eta Sigma Honor Society
- Sigma Alpha Lambda Honor Society - Freshman Forum - President's List
- Alabama Student Society for the Comm. Arts - Student Executive Council for the CCIS